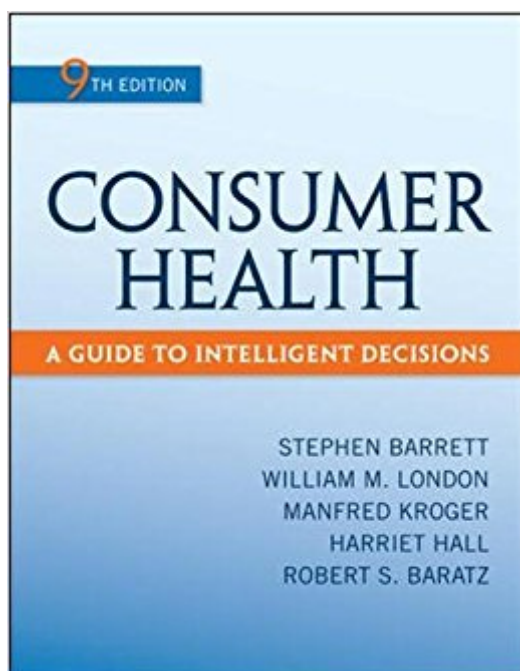


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Consumer Health: A Guide To Intelligent Decisions (B&B Health)



Synopsis

The most comprehensive consumer health text available, *Consumer Health: A Guide to Intelligent Decisions* offers a panoramic view of the health marketplace. You'll learn how to sharpen your critical consumer skills so you can distinguish valid health claims from those that are fraudulent or misleading. By offering science-based facts and guidelines, *Consumer Health* provides the tools you need to make smart decisions about health-care products and services for yourself and your family.

Book Information

Series: B&B Health

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Customer Reviews

Stephen Barrett, M.D., has been investigating and writing about consumer health issues for more than 40 years. His Quackwatch website serves as a clearinghouse for information on health frauds and quackery. He serves as Vice President of the Institute for Science and Medicine, is a Fellow of the Committee for Skeptical Inquiry, edits *Consumer Health Digest*, and is a peer-review panelist for several top medical journals. Harriet Hall, M.D., a retired family physician and colonel, served 20 years in the U.S. Air Force. Her administrative positions included Chief of Clinic Services and Director of Base Medical Services. She now devotes her time to investigating questionable health claims and writing and lecturing about pseudoscience, quackery, "alternative medicine," and critical thinking. She is a contributing editor to both *Skeptical Inquirer* and *Skeptic* magazines and a founding member and editor of the Science-Based Medicine blog. Robert S. Baratz, M.D., D.D.S.,

Ph.D., an expert on quality of care, is President and Medical Director of South Shore Health Care in Braintree, Massachusetts, where he practices internal, oral, and occupational medicine. He serves on the medical faculties of Boston University and Tufts University and is used as a consultant by many regulatory and law enforcement agencies. William M. London, Ed.D., M.P.H., is a health educator and professor in the Department of Public Health at California State University, Los Angeles. He is also the associate editor of Consumer Health Digest, co-host of the Credential Watch website, and a member of the editorial board of the journal FACT (Focus on Alternative and Complementary Therapies: An Evidence-Based Approach). Manfred Kroger, Ph.D., is Professor Emeritus of Food Science and Professor Emeritus of Science, Technology and Society at The Pennsylvania State University, where he has won several teaching awards. He is a science communicator for the Institute of Food Technologists and is scientific editor of its online journal, Comprehensive Reviews in Food Science and Food Safety. He is also associate editor of the Journal of Food Science and a scientific advisor to the American Council on Science and Health.

This textbook is great. It teaches you how to be a learned, perspicacious health consumer. Very valuable in today's society.

In this class now and enjoying this book

This is helpful for my Consumer Health Course

It's boring, but I expected that. Information is everywhere, I think it should be organized better.

Good textbook, easy to read and aided my class nicely.

The text tends to be pessimistic, but the the book is enlightening and helpful overall

A needed product that meets expectations.

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